

HIGH STAKES

2024 NATIONAL SECURITY CONFERENCE

SPONSORSHIP OPPORTUNITY

The Center for a New American Security (CNAS) seeks sponsors for the 2024 CNAS National Security Conference, which will take place on **June 6, 2024**, in Washington, D.C. The 2024 Conference will take place in-person with a livestreaming component.

The CNAS 2024 National Security Conference: *High Stakes* will explore current global security challenges with discussions on artificial intelligence, economic statecraft, the defense industrial base, simultaneous deterrence, and more. With a looming presidential election and conflicts and threats in multiple regions, decisions made by policymakers today will reverberate far into the future. The Center for a New American Security's annual conference will bring together key leaders, lawmakers, and experts to examine critical national security issues.

Sponsorship of the CNAS National Security Conference provides unique branding and engagement opportunities while further supporting independent and bipartisan research and affiliating with the premier national security think tank in Washington, D.C.

2023 CONFERENCE IMPACT

13,000+

Livestream attendees, including senior government officials, private sector leaders, military officers, journalists, and rising national security officials.

44,000+

Pageviews to the CNAS conference website in 2023.

140,000+

Social media impressions the week of the conference.

20

Featured speakers and panelists from leading organizations in the national security arena, including 10 current officials from the administration and Congress.

106,000 +

Followers across all social media platforms (Facebook, LinkedIn, YouTube, and X [formerly Twitter]).

For additional information,
please contact:

Chris Belisle
cbelisle@cnas.org

Center for a New American Security
1701 Pennsylvania Ave NW, Suite 700,
Washington, D.C. 20006
202.457.9400 | cnas.org | [@cnasdc](https://twitter.com/cnasdc)

SPONSORSHIP BENEFITS

Elite Sponsor | \$25,000+ Contribution

IN-PERSON BENEFITS

In-person attendance (4 tickets) to all general sessions and VIP activities.

- Reserved seating at all in-person events.

Listing as an Elite Sponsor in all CNAS press releases about the conference leading up to and following the event.

Logo recognition on a banner during all events throughout the conference.

Recognition on an archived livestream video, which will be sent to CNAS' distribution lists of over 30,000 subscribers and will be catalogued on the [CNAS website](#).

Acknowledgement of conference sponsorship on CNAS social media platforms, including X (formerly Twitter), Facebook, and LinkedIn, prior to and following the conference.

- CNAS will provide sponsors with social media kits and digital promotion materials as it relates to all conference sessions.

Opportunity to be listed as a sponsor for a CNAS hosted networking reception for in-person conference attendees, that may take place in conjunction with the conference (date/time/location TBD and associated costs to be covered by the sponsor).

Full benefits of the Premier Sponsorship, as listed below.

Premier Sponsor | \$15,000+ Contribution

IN-PERSON BENEFITS

In-person attendance (2 tickets) to all general sessions.

In-person attendance (2 tickets) to one in-person VIP activity in Washington, DC featuring top-ranking speaker(s) from the national security and intelligence communities.

Listing as a Premier Sponsor in all CNAS press releases about the conference leading up to and following the event.

Complimentary virtual access to the conference for all corporate representatives.

Verbal acknowledgement by CNAS leadership during the welcoming speech of the conference.

Recognition prior to the event on the CNAS conference webpage, with a link to the corporate sponsor's website.

Recognition on event invitations, reminders, printed materials at the conference, and the conference recap newsletter, which will be sent to CNAS' distribution lists of over 30,000 subscribers.

To learn more about the conference or further details regarding sponsorship, please contact Chris Belisle at CBelisle@cnas.org.

*Sponsorship opportunities are limited. All sponsorships must be finalized by May 15, 2024.

For additional information,
please contact:

Chris Belisle
cbelisle@cnas.org

Center for a New American Security
1701 Pennsylvania Ave NW, Suite 700,
Washington, D.C. 20006
202.457.9400 | cnas.org | [@cnasdc](https://twitter.com/cnasdc)