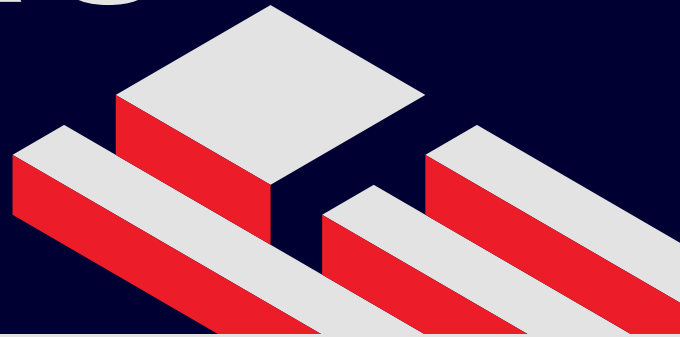


2025 CNAS National Security Conference Sponsorship Opportunity

AMERICA'S EDGE

Tuesday, June 3rd

The Mayflower Hotel
Washington, DC



The United States faces a rapidly changing global security landscape. Evolving technology, shifting alliances, and emerging threats require America to harness bold, innovative approaches. The Center for a New American Security (CNAS), the leading independent and bipartisan think tank in Washington, D.C. exploring the implications of geopolitics on the national security interests of the U.S. and its allies and partners, is pleased to announce the theme for its annual national security conference: **America's Edge: Forging the Future**. CNAS will bring together bipartisan leaders from across the academic, business, government and policy communities to chart a fresh and innovative vision for enhancing and safeguarding America's global competitiveness.

CNAS seeks sponsors to support the 2025 CNAS National Security Conference, which will take place in-person with a livestreaming component. Sponsorship provides unique branding and engagement opportunities while further supporting independent and bipartisan research led by the premier national security think tank based in Washington, D.C.

2025 PLANNED CONFERENCE IMPACT

In 2025, CNAS expects to welcome 200+ guests from across academia and the business and policy communities for a full day conference that will feature keynote addresses, multiple panel discussions, an exclusive and private VIP networking lounge, side events, company-branded information tables for sponsors to engage attendees, and plenty of opportunities for mingling and networking. CNAS will look to expand both the number of in-person attendees for this year's conference and audience reach.

2024 CONFERENCE IMPACT

In 2024, CNAS hosted a conference that featured keynote speakers, panel discussions and networking opportunities. Below are further details on who participated in the program, attended the conference and audience reach.

4,000+

livestream attendees, including senior government officials, private sector leaders, military officers, journalists, and rising national security officials.

4,500+

video views post-conference.

175,000+

social media impressions the week of the conference.

117,326+

followers across all social media platforms (Facebook, LinkedIn, YouTube, X, BlueSky, and Threads).

32,000+

pageviews to the CNAS conference website in 2024.

13+

featured speakers and panelists from leading organizations in the national security arena, including 10 current officials from the administration and Congress.

For additional information and to inquire about availability, please contact:

Chris Belisle
Managing Director of Corporate Relations
cbelisle@cnas.org



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2025 CNAS National Security Conference Sponsorship Offerings*

VISIONARY | \$50,000+ CONTRIBUTION

Limited to (5) sponsors

In-person attendance (**6 tickets**) to all general sessions and VIP activities (including a **reserved networking lounge** to be accessed by panelists, speakers, sponsors and VIP guests) in Washington, D.C., featuring top-tier speakers from the national security and intelligence communities.

Reserved seating at all in-person events.

Listing as a Visionary Sponsor in all **CNAS press releases** for the conference leading up to and following the event.

Opportunity for **(1) senior-level executive (TBD) to participate in the conference program as a panelist or speaker** and selected in consultation with CNAS.

Logo recognition on a banner during all events throughout the conference.

Recognition on an archived livestream video, which will be sent to CNAS's distribution lists of over 30,000 subscribers and will remain as featured content on the CNAS website.

Acknowledgement of conference sponsorship on CNAS social media platforms, including X (formerly Twitter), LinkedIn, YouTube, and Facebook prior to and following the conference.

CNAS-provided social media kits and digital promotion materials related to all conference sessions.

Opportunity to be **listed as a sponsor for a CNAS-hosted VIP engagement** for in-person conference attendees.

Opportunity to **host a company-branded information table** in a select area of the conference (TBD) for the day to support branding and recognition, and interaction with conference attendees. This benefit includes a table with two chairs, linens and the opportunity to display materials about the company and its efforts as they relate to supporting the national security interests of the U.S., its allies and partners. Any materials and signage to be displayed must be reviewed and agreed to in advance by CNAS, in accordance with the organization's policies.

Opportunity to **include a company-branded item in tote bags for all in-person conference attendees**. Sponsor to cover the cost of production and delivery to CNAS, and the item must be reviewed and agreed to in advance of production by CNAS in accordance with the organization's policies.

Full benefits at the "Elite" sponsorship level, as listed below.

ELITE | \$25,000+ CONTRIBUTION

Limited availability

In-person attendance (**4 tickets**) to all general sessions and VIP activities (including a **reserved networking lounge** to be accessed by panelists, speakers, sponsors and VIP guests) in Washington, D.C., featuring top-tier speakers from the national security and intelligence communities.

Reserved seating at all in-person events.

Listing as an Elite Sponsor in all **CNAS press releases** for the conference leading up to and following the event.

Logo recognition on a banner during all events throughout the conference.

Recognition on an archived livestream video, which will be sent to CNAS's distribution lists of over 30,000 subscribers and will remain as featured content on the CNAS website.

Acknowledgement of conference sponsorship on CNAS social media platforms, including X (formerly Twitter), LinkedIn, YouTube, and Facebook prior to and following the conference.

CNAS-provided social media kits and digital promotion materials as it relates to all conference sessions.

Opportunity to be **listed as a sponsor for a CNAS-hosted VIP engagement** for in-person conference attendees.

Opportunity to **host a company-branded information table** in a select area of the conference (TBD) for the day to support branding and recognition, and interaction with conference attendees. This benefit includes a table with two chairs, linens and the opportunity to display materials about the company and its efforts as they relate to supporting the national security interests of the U.S., its allies and partners. Any materials and signage to be displayed must be reviewed and agreed to in advance by CNAS, in accordance with the organization's policies.

Opportunity to **include a company-branded item in tote bags for all in-person conference attendees**. Sponsor to cover the cost of production and delivery to CNAS, and the item must be reviewed and agreed to in advance of production by CNAS in accordance with the organization's policies.

Full benefits at the "Premier" sponsorship level, as listed below.

PREMIER | \$15,000+ CONTRIBUTION

In-person attendance (**2 tickets**) to all general sessions and VIP activities (including a **reserved networking lounge** to be accessed by panelists, speakers, sponsors and VIP guests) in Washington, D.C., featuring top-tier speakers from the national security and intelligence communities.

Listing as a Premier Sponsor in all **CNAS press releases** for the conference leading up to and following the event.

Complimentary virtual access to the conference for all corporate representatives.

Verbal acknowledgement by CNAS leadership during the welcoming speech of the conference.

Recognition prior to the event on the **CNAS conference webpage**, with a link to the corporate sponsor's website.

Recognition on event invitations, reminders, printed materials at the conference, and the conference recap newsletter, which will be sent to CNAS's distribution lists of over 30,000 subscribers.

*To receive all benefits as detailed above, sponsorship must be confirmed no later than Friday, May 9, 2025. Sponsorship confirmed after this date may receive limited benefits.